

Curriculum Vitae – Paolo Ruffino

Personal information

Family name Ruffino
First name Paolo
Profession Consultant



Education

2016 – 2017 M.Sc. in Urban and Regional Planning *cum Laude*
(University of Amsterdam)
2014 – 2016 Research M.Sc. in Governance for Sustainable Development
(Utrecht University)
2011 – 2013 B.Sc. in Political Science and International Relations *with Distinction*
(Università degli Studi di Torino)

Minor qualifications / specializations: Master in Spatial, Transport and Environmental Economics
(Vrij Universiteit Amsterdam)
Master in Data Science and Statistical Programming
(Utrecht University)

Professional Experience

2016 – ongoing Advisor and Bicycle Economist at DECISIO B.V.
2015 – ongoing Lecturer at University of Amsterdam and HIS Rotterdam
2015 – 2016 Policy officer at City Region of Amsterdam
(now Transport Region of Amsterdam)
2013 – 2015 Junior researcher and policy entrepreneur at rootAbility

Key qualifications

Geographic Information Systems, Big Data Analysis, Cost-Benefit Analysis, Transport research (qualitative and quantitative), Strategic planning, Statistical programming with R, Process management, Content management, EU projects.

Language skills

Italian (native speaker) French (C1)
English (C2) German (B2)
Dutch (B2) Spanish (B1)

Paolo Ruffino is a researcher, consultant, planner and advisor with expertise in strategic transport planning and evaluation. In particular, Paolo is interested in the development of Sustainable Urban Mobility Plans and Bicycle Strategies. After his experience at the City Region of Amsterdam, Paolo has started his career with DECISIO working mainly in evaluation and bicycle planning in the international context. Paolo worked with several governmental bodies such as the Federal High Way Administration in the US, the European Commission and the Ministry of Infrastructure and the Environment in the Netherlands. His broad background and analytical thinking makes him a true complexity thinker.

A selection of his recent projects

- HANDSHAKE - Horizon 2020 (WP2 – Evaluation / Bikenomics). Commissioned by the European Commission (2018). Handshake brings together the most important cycling cities in Europe and Europe's future cycling capitals: Amsterdam, Copenhagen, Munich, Bruges, Bordeaux, Helsinki, Dublin, Riga, Greater Manchester, Krakow, Turin, Rome, Cadiz.
- Social cost-benefit analysis of the Metropolitan Cycling Service (SCM) – *Zona Ovest (Area Metropolitana di Torino) 2018*.
- Accessible and Liveable: Sustainable Urban Mobility Plan (2018 – 2028). *Commissioned by the City of Vimercate (2018)*.
- Tour de Force 2017 – 2022. Netherlands Bicycle Strategy. *Commissioned by the Ministry of Infrastructure and the Environment*.
- Economic Impact evaluation Amsterdam's cycling strategy 2017 – 2022. *Commissioned by the Municipality of Amsterdam*.
- Guidelines Bicycle Planning (2016). *Commissioned by the US Federal Highway Administration*
- Update of Social Cost Benefit Analysis Methodology for Cycling Investments (2017). *Commissioned by the Ministry of Infrastructure and the Environment*
- Ex-ante evaluation of several fast cycle routes in the City Region of Amsterdam (2016)
- Support in the policy strategy sustainable mobility in the City Region of Amsterdam (2016)

Paolo has organised several workshops, study tours for international policy-makers and is currently working on 3 different transnational projects.